

# THE **Scrivener**

## READERSHIP REACH AND RATES

**Thousands of Allied Professionals  
in BC read the magazine QUARTERLY.**

- BC Notaries
- Land Appraisers
- RI Designates (REIBC)
- BC Land Surveyors
- Lawyers
- Real Estate Professionals
- Real Estate Boards and Associations
- Accountants
- Age-Friendly Business® Professionals
- Provincial/Federal Court Judges
- BC MLAs and MPs
- Life Insurance Brokers and Agents
- Financial Institution Managers
- BC Mayors
- Registrars
- Government Ministries
- Libraries: Public and Private, including the Law Society, Legal Services Society, and Education Facilities
- Investment Management Agencies
- Chambers of Commerce
- BC Housing
- BC Assessment and BC OnLine
- BC Buildings Corporation

### EDITORIAL THEMES

Spring 2019 Wills and Personal Planning

Summer 2019 Green and Sustainable Building Practices

### DEADLINES

February 15

May 15

+ Other Timely Topics in Each Issue

Please contact Val Wilson.

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See *The Scrivener* online . . . [www.notaries.bc.ca/scrivener](http://www.notaries.bc.ca/scrivener)

# THE Scrivener

## ADVERTISING RATES 2019

Canadian funds GST will be added. Rates and dates may change.

AD SIZES	SHAPES and AD DIMENSIONS  width x height in inches	If you advertise quarterly <b>4 ads</b> in 12 months	If you advertise <b>2 or 3</b> times in 12 months	If you advertise <b>once</b> in 12 months
		RATE PER AD ↓	RATE PER AD ↓	RATE PER AD ↓
Full Page	Trim 8.25 x 10.75	\$2095.	\$2395.	\$2695.
	Bleed 8.75 x 11.25			
	Live Area 7.75 x 10.25			
2/3 Page	Horizontal 7.5 x 7.25	\$1795.	\$2095.	\$2395.
	Vertical 4.9375 x 9.75			
1/2 Page	Horizontal 7.5 x 4.75	\$1595.	\$1895.	\$2195.
	Vertical 3.625 x 9.75			
	Island 4.9375 x 7.3125			
1/3 Page	Vertical 2.3125 x 9.75	\$1195.	\$1495.	\$1895.
	Square 4.9375 x 4.75			
1/6 Page	Hor. 4.9375 x 2.3125	\$895.	\$1195.	\$1495.
Business Card	Horizontal 3.5 x 2	\$595.	\$795.	\$995.

### READERS

READERS PER ISSUE (Est.) 20,000

### CIRCULATION

PRESS RUN PER ISSUE (Avg.) 10,000

DELIVERY: Canada Post, with name labels

### VALUE-ADDED FEATURE

All issues are posted online with the ads.

### NOTES

1. All pages are 4-colour process.
2. Cover positions (when available) and special positions: Add 15%.
3. **Accredited ad agencies** with an IO and camera-ready material OR **Not-for-Profit organizations**: Deduct 15%.
4. Creative: High-resolution PDF
5. Inserts: Quotations on request

QUARTERLY ISSUES	ADVERTISING SPACE DEADLINES	ADVERTISING MATERIAL DEADLINES	PUBLICATION DATES (approx.)
SPRING	March 10	March 20	April 15
SUMMER	June 10	June 20	July 15
FALL	September 10	September 20	October 15
WINTER	November 15	November 20	January 5

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